

Chocotelegram[®]

Would you like to run a business that makes people smile?

Chocotelegram[®]: the first concept worldwide for door to door delivery of chocolate messages.

Chocotelegram[®] is a brand new delicious franchise opportunity for passionate chocoholics with an instinct for business. We have revolutionised the gift industry by enabling people to send each other chocolate messages. Naturally, our gifts are suitable for loved ones, friends and family, but they also make a nice corporate gift. In short: everyone's a potential customer!

How It Works

The Chocotelegram[®] combines individual text letters with the finest Belgian chocolate. Customers are free to decide on how long their message is going to be and which types of chocolate are to be used. As soon as the message has been created we then deliver it directly to the recipient.

Chocotelegram[®] was the very first company to develop this business concept. The company was set up in the Netherlands 15 years ago. The business has been growing steadily ever since and nowadays, our services are available in 12 countries worldwide, making Chocotelegram[®] deliveries from Amsterdam to Sydney and from Lisbon to Warsaw.



Our Franchise Opportunity

Recently, we have made the decision to encourage the global expansion of Chocotelegram[®] by franchising our concept. This means that we are now looking for enthusiastic and competent franchisees who can replicate our success in their own countries. Chocotelegram[®] will equip you with all the tools to build a profitable business through personal service and excellent customer relationships.

The initial franchise package will include:



- Designated and exclusive territory.
- Comprehensive Chocotelegram® training program. This will consist of one week intensive pre-launch training on site.
- A local Chocotelegram® website.
- Use of Chocotelegram® molds for producing chocolate Chocotelegram® squares.
- Packaging materials, promotional materials.
- Chocotelegram® Manual.

Do you have the passion?

To protect the integrity of the brand, Chocotelegram® will only accept ambitious professionals with sufficient resources to join our franchise network. In order to become our franchisee you will ideally possess an entrepreneurial spirit, a passion for chocolate and the ambition to build a successful business. You'll also need a sense of responsibility: your success lies within your own hands. Lastly, some sales and management experience will come in very handy when setting up your own business.



The estimated cost for introducing a Chocotelegram® license in a territory would be around €60,000. This amount includes initial fee, customized internet site, marketing cost for the first year, sufficient stock and packaging material. Minimal personal investment: €40,000.

If our opportunity sounds exciting to you, and you think you meet our requirements, don't hesitate to contact us for more information!

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